



Matthew Homann

Innovational Speaker, Creative Facilitator, Dad.

Matt Homann is the founder of [LexThink](#), a legal innovation consultancy that delivers conferences, retreats and workshops for lawyers and other professionals who want to embrace creative ways to grow their businesses and serve their clients better.

As a dynamic “innovational” speaker, he shares innovative pricing strategies, creative marketing techniques, cutting-edge ideas from other industries and professions and proven customer service principles with audiences of lawyers around the world.

As a creative facilitator, he helps smart people think together better in unique, engaging and effective ways. He’s worked around the world with legal professionals and with executives from companies like McDonald’s, HP, British Petroleum, IBM, Nokia, DuPont and Microsoft.

Matt is the author of the award-winning legal blog “[the \[non\]billable hour](#),” where he shares innovative ways for lawyers and other professionals to be better at what they do. In 2009, he was named a “[Legal Rebel](#)” by the American Bar Association Journal.

A recovering lawyer, Matthew lives in St. Louis, Missouri with his eight-year old daughter, Grace.

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